



2014 US National Poomsae Team Fundraising Report October 25, 2014

With the recognition that the 2014 US National Poomsae Team is a self-funded team, the US National Poomsae Team Staff, including the coaches and managers, have embarked on several fundraising efforts to help defray the costs for the entire team in a manner that will benefit all team and staff members equally. Once all of the fundraising activities are completed and all revenue and expenses accounted for, the funds will be paid into the team's common fund and will increase the refund of the unused portion of the upfront fee to each team/staff member.

The fundraising activities to date have consisted of direct fundraising events, donations via the team's Fundly.com online fundraising site, and direct cash and in-kind donations.

National Team Fundraising Events

The first fundraising event was a National Team Training Camp in Chatsworth, CA at King's Taekwondo on August 30 and 31, 2014. The camp was run by Coaches Huy Nguyen and Barbara Brand. This camp generated \$2819.56 in revenue, with \$514.97 in travel expenses for the coaches, for a net of **\$2304.59** raised for the team.



National Team Training Camp Fundraiser #1 in Chatsworth, CA at King's Taekwondo

The second fundraising event was a National Team Training Camp in Palo Alto, CA at Stanford University on Sept. 13 and 14, 2014. The camp was run by Coaches Huy Nguyen, Dan Chuang and Barbara Brand. This camp generated \$7,518.56 in revenue, with \$518.56 in travel expenses for the coaches and \$915.19 in facilities rental and material expenses. Also, a \$100 cash donation

to the team was collected on-site, and \$84 of merchandise donated and sold by the team-M to the national team was also collected for a net of **\$6,268.81** raised for the team.

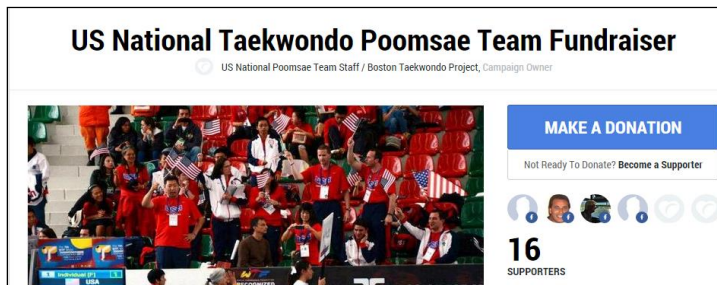


National Team Fundraising Camp #2 in Palo Alto, CA at Stanford University

Special thanks to all of the national team athletes who were local to the camps and helped with setup, takedown, and instruction at the events.

Fundraising Site

The national team fundraising site (<https://fundly.com/usa-poomsae-team#>) was created by the national team staff and went online on August 19. A net of **\$1190.58** (after processing fees) has been collected to date on that site. Additional donations may arrive after the date of this report.



US National Poomsae Team fundraising site at <https://fundly.com/usa-poomsae-team#>

In-Kind Donations

Mr. James Kim at Mooto USA (<http://www.mooto.us/>) generously donated 232 shirts for the team to wear on competition days. This donation was facilitated by California Unified Taekwondo Association (CUTA) Event Director Edward Givans originally as a donation to California athletes, and Mr. Kim later decided to expand the gift to the whole team. Also, Mr. Kim covered the cost of 11 additional uniforms that were necessitated by the late-announced changes to the WTF uniform requirements. The total value of these T-shirts and uniforms was \$3936.57.



Mooto USA supplied team shirts as well as additional competition uniforms

US National Poomsae Team Coach David Turgeon generously donated proceeds from his Northeast Poomsae Development Camp on to purchase the team pins that will be proudly worn and used to trade at the competition. US National Poomsae Team Coach Dan Chuang and US Poomsae team member Master Garth Cooley also instructed at that camp. The pins were designed by Coach Turgeon, and their total value was **\$800.40**.



Coach David Turgeon donated the team pins, a total cost of \$800.40, using proceeds from the Fall 2014 Northeast Development Camp

Several vendors have also come forward with other in-kind donations with services or goods unrelated to Taekwondo to support the US national poomsae team. These in-kind donations were organized by National Team Manager Thu Doolittle. These vendors include the following: Younique by Beth Dunkerson (\$100 gift bag), Ladera Denistry (2 gift certificates for teeth-whitening sessions valued at \$350 each), Shop Tough Gear (1 dog and 1 cat gift basket), Sky Canyon Dental (2 gift certificates for custom mouth guards, \$400 value), Twin Peaks Dental (2 gift certificates for custom mouth guards, \$420 value), Escents Direct (2 gift certificates at \$60/each), Dr. Jason Han: Movement Science Physical Therapy and Fitnesses, Inc. (1.5 hour movement/performance/injury prevention evaluation, \$200 value), Nourish Chiropractic and Wellness (1 hour Chiropractic Wellness evaluation), and Stanley Black and Decker (2 tool kits and 1 compressor). The current plan is for these items to be auctioned off on the eBay Giving Works site for non-profits within the next several months and the proceeds applied to the 2015 US National Poomsae team fund. The US National Team staff thanks these vendors for their generosity.

Other Fundraising

Master Garth Cooley, a multiple-time US National Team Poomsae member, donated all T-shirt sales revenue from his 2014 US Poomsae Champions Cup held on Saturday, Sept. 20, 2014 held near Indianapolis, IN. The total amount he raised through the T-shirt sales was **\$500**.



Current and former national team members and coaches at the US Poomsae Champions Cup near Indianapolis, IN

A poomsae seminar was hosted by Grandmaster Inseon Kim and the Texas Taekwondo Association on Sept. 27 and 28, 2014. The seminar raised funds to support the US National Poomsae Team. The team thanks Grandmaster Kim and Texas State Association for their kind donation of **\$500**.



The Texas State Taekwondo seminar raised \$500 toward the 2014 US National Poomsae Team

Summary

The US National Poomsae Team staff has been working hard on behalf of the 2014 US National Poomsae Team members and is pleased to announce that at total of \$10,763.98 cash and \$7,636.97 of in-kind donations have been raised on behalf of the team for a total of **\$18,400.95**.

Net Cash Donations for 2014 Team

Fundraising Vehicle	Amount
National Poomsae Camp #1	\$2,304.59
National Poomsae Camp #2	\$6,268.81
Fundly.com Online Fundraiser	\$1,190.58
US Poomsae Champions Cup Donation	\$500.00
Texas TKD Association Camp Donation	\$500.00
Total	\$10,763.98

In-Kind Donations for 2014 Team

Item	Amount
USA Taekwondo Payment of Registration Fees (\$50/ea., 58 staff and competitors est.)	\$2,900.00
Mooto USA Team Shirts and Supplementary Uniforms	\$3,936.57
National Team Pins	\$800.40
Total:	\$7,636.97

Addendum A: Boston Taekwondo Project

Funds for the team were received and disbursed by the Boston Taekwondo Project, a 501(c)(3) non-profit corporation dedicated to helping Taekwondo athletes reach their goals. This non-profit was chosen due to its alignment with the mission of the National Poomsae Team as well as its ability to efficiently administer and disburse the funds.